

# SageCircle's AR Diagnostic Mini-workshop

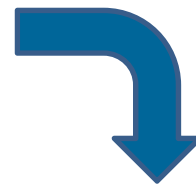
## Know where you stand

Interested in an analyst relations checkup before a planning exercise?  
 Want to know how you stack up against best-in-class AR best practices?

Phone Interview



		Typical	Advanced	Leading Edge
Shape Market Perceptions Drive Leads	Identify Key Analysts	██████████		
	Plan Appropriate Interactions	██████████		
	Communicate Effectively	██████████		
	Monitor and Measure Results			
Respond Rapidly to Critical Analyst Opinions	Monitor Analyst Opinions	██████		
	Train Extended AR Team			
	Assess and Respond Appropriately	██████████		
	Monitor and Measure Results	██████████		
Arm Sales Close Business	Monitor Analyst Opinions	████		
	Train Sales			
	Provide Timely Information	██████████		
	Monitor and Measure Results	██████████		



SWOT Analysis

Recommendations

The AR Diagnostic was created to assist clients and strategists in quickly and systematically evaluating AR programs. The information gathered through an AR Diagnostic generates a rapid profile of your AR program against a standard set of strategic initiatives and operational foundation components.

It's **free**, it's fast, and it's easy.

Research...Experience...Insights...Training...Advisory

For more information e-mail [info@sagecircle.com](mailto:info@sagecircle.com) or call 650-274-8309



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